



## **Corporate Social Responsibilities (CSR).**

At Grayline Coaches we are totally committed to playing our part in ensuring a greener and friendly future, through investment; training and education. As a company we feel it is our Corporate Social Responsibility to play our part in working towards a greener future. Therefore we are constantly analysing the way we work and how we can improve our operational efficiency and ways to reduce our carbon footprint together with ways that we can encourage our staff and our customers to think and make greener choices. Already we have made significant progress to help contribute to a greener future, as you will discover...

### **Our On Going Achievements**

Today 85% of our fleet conforms to Euro 3 emissions standards. And, we have an ongoing investment program to meet the higher emission standards laid down by the EU.

A great deal of money has been invested into new fuel pumps to accurately monitor the total fuel consumption of individual vehicles. We are constantly refining our traffic management process to reduce unnecessary mileage or wasted journeys.

Leading by example our Managing Director regularly cycles to work. We also actively encourage our workforce, if practical, to walk, cycle, use public transport and encourage the use of car sharing wherever and whenever possible.

Our plans are to continue to evaluate and look for more ways in which we are able to improve the way our company works. Every effort is being made to reduce the company's carbon footprint, from using more efficient energy saving supplies and reducing energy usage, to the investment in more environmentally friendly touring coaches. Our achievements are just the beginning, but there is still so much more to be done.

By reading the information on this page we hope to encourage you, your business, organisation and personal decision making, towards being ethically and socially responsible for the choices you make both on a personal and professional level. Consider how your actions can make a difference to the effects on the environment and the world we live in today.

### **Corporate Social Responsibility**

The concept of CSR is to understand that as a business we are all responsible for our decisions and actions, whilst considering the best interests for society and the impact that we have on it. By doing this, CSR encourages businesses to look at how areas of their corporation and its activities can effect the environment, health, safety, wellbeing of ourselves, others and the planet. Working together everyone can help out by looking at ways in which we affect the environment, locally, regionally, nationally and globally. Simple steps can be made by examining and evaluating suppliers, employees' wellbeing, surrounding communities and the ways which businesses operate.

## Supporting Local School's.

For a number of years Grayline have supported local schools (Bicester Community College and Cooper School) by financing prizes for a variety of competitions ranging from Academic success to Sporting prowess.

## Reduce Your Carbon Footprint

Scientists, media and governments have highlighted the issues of global warming and how our carbon consumption is contributing to the changes in our world today. Fact! Global warming is happening and it is very much on the increase. By working together we can all make a difference and reduce our carbon footprint and the effects it is having on our environment. If your travelling needs are for business, social, domestic or pleasure the choices we make can dramatically affect the impact we have. Travelling by plane is the most polluting mode of transport. Budget airlines have been one of the major factors in increased levels of Co2 pollutants. Journeys in Britain and Europe can be carried out in much more friendlier ways to the environment, travelling by Bus/Coach or by Train. Choosing different ways to get around can reduce your carbon footprint! Travel to work can be reduced by leaving your car at home and walking, cycling, taking the bus or tram or by using coaches to transport your group or employees. The choices you make can have an effect on the environment and will help reduce the negative impacts of driving. For each full coach, on average 20 cars are taken off the road.

But remember - if we all work together we can all work towards a greener future! By hiring or using coach travel for business, socially, domestically or for pleasure, you can help contribute to reducing the damage on the environment. We are all responsible for our actions and the effects it is having on the planet. **Think Green, Think Grayline** next time you choose your coach hire supplier.

## Leave the car at home and let the coach ease the pain!

Leave the car at home, save money on petrol or diesel, and go miles further on a Grayline Coach this year. The huge increases in pump prices make group travel by coach the best value option by far for millions of group travellers and business workers looking to beat the credit crunch and enjoy luxury travel without breaking the budget.

Coach tours are hassle and worry free, especially compared with air travel and rail. You don't have to worry about finding a space to park your car at an airport or rail station or stand in lengthy queues for check-in and security checks. Above all you will not have to pay a huge airline flight surcharge costing more than the ticket itself. On a coach tour you know your bags will stay with you from start to finish!

What's more you can do all of this with a healthy conscience. Not only is modern coach travel seven times safer than travelling by car, but it is also almost six times 'greener' than driving a car, whilst generating half the Co2 emissions per passenger kilometre than a train.

CO2 emissions in kilogrammes per passenger per journey		
Mode of transport	London to Edinburgh	London to Bristol
Plane	96.4	N/A
Car*	71.0	21.3
Rail	11.9**	10.6***
Coach	9.2	3.3

Assumes 1.56 people per car. \*\* Modern high speed electric train. \*\*\* Modern diesel train.  
Source: Department for Transport/National Atmospheric Emission Inventory 2004

